

2021 PRODUCT CATALOG



DROLL YANKEES FOUNDER PETER KILHAM, 1905-1992

Dear Friends,

Droll Yankees' proud history started when Peter Kilham made the A-6F, the first tubular bird feeder, in 1969. With entrepreneurial passion, he produced the first hundred by hand before going to American manufacturers. We continue to use domestic manufacturers to source the majority of our components, which we then assemble in our facility in Connecticut.

When you purchase Droll Yankees bird feeders, you're not just supporting the local economy in Connecticut. By providing components and packaging, American workers in the supply chain throughout the country also benefit. We're proud to contribute to the U.S. economy by making quality bird feeders.

Droll Yankees Lifetime Warranty Against Squirrel Damage

Droll Yankees will replace any defective part free of charge for as long as you own your Droll Yankees feeder. If your feeder is badly damaged by squirrels to the extent that the effectiveness of the feeder is compromised, Droll Yankees will, at its option, either repair, replace or send replacement parts free of charge. This warranty does not extend to damage through neglect, accident or misuse.



For replacement parts or guidance on our Lifetime Warranty, please contact Droll Yankees' Customer Service Department at 1 (800) 352-9164 or email us at drollbird@drollyankees.com.

Logos and Benefits

Quality construction and a Lifetime Warranty against squirrel damage are just the start. Throughout the catalog, the logos below identify additional benefits.



Lifetime Warranty against squirrel damage



Greater value per food dollar by being either squirrel proof or squirrel resistant. Birds, not squirrels, eat the food



USA-made at our Connecticut facility



Feeders and accessories that are squirrel-proof or squirrel resistant



Suitable for mealworms, which are favored by bluebirds and other insect-eating birds



Feeders and accessories that discourage raccoons

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Market Trends

According to a recent survey conducted by the Wild Bird Feeding Industry in 2015, the number of households in the U.S. that feed wild birds is steadily rising, with an estimated 52.5 million households now participating. That's great news, but how does that relate to your wild bird department? Forty-five percent of those surveyed are planning to buy a new bird feeder in the following year. That is over 23 million bird feeders!

The survey results continue by quantifying the amount that those households spend on their bird feeders. The numbers align with a good, better, best selection. While half will spend less than \$20, 38 percent will spend between \$21 and \$80, and 12 percent will spend more than \$80. The second most important factor driving their decision after price is durability. We have durable, quality products for you in all categories!

Great new designs been added to our tried and true favorites.

The World's Cleanest Feeders 2 quick ways to clean and fill



Twist-and-release base

Easily remove debris for a fresh, clean fill every time Comfort perch – attract more bird species Port configuration – the unobstructed interior results in a fluid seed flow and easy brush cleaning



Onyx Clever Clean & Fill

Dirty feeders can grow mold which can produce toxins. Clean feeders are not only better for birds, they are more attractive. For the health of the birds, please keep your feeders clean.









Feeders to include brushes: Small brushes- CC18FM, CC18N, CC18S Large Brushes- CC24N, CC24S

	length	diameter	capacity (lbs.)	# ports	case pack
CC12S, CC12N	12"	2.75"	1	2	6
CC18S, CC18N	18"	2.75"	2	4	6
CC24S, CC24N	24"	2.75"	3	6	6
CC12FM	12"	2.75"	1	-	6
CC18FM	18"	2.75"	2	_	6

finch magnet





The Classics original, authentic, pure Droll

Our reputation hangs on every feeder. Always dependable, always high quality, forever the best.

The Classic A-6

If one of your childhood memories is feeding and watching birds at home, chances are your family owned a Droll Yankees bird feeder!

In 1969, Droll Yankees founder Peter Kilham invented the very first tubular bird feeder, the A-6F. Over one million A-6F feeders later, this feeder remains a classic.

> Now available in Original (A-6F) or with the Ring Pull Advantage (A-6RP)



A-6F

The original, iconic A-6F Classic Bird Feeder – brought back in 2015 from its five-year retirement



A-6RP

With the Ring Pull Advantage Simply pull the ring to disassemble the feeder in seconds No tools needed





Classics	length	diameter	capacity (lbs.)	# ports	case pack
A-6F	20"	5.5"	1	6	6
A-6RP	20"	5.5"	1	6	6
TH-3RP	20"	6.5"	1	6	6
B-72	30"	4"	4	12	1
B-7F	20"	6.5"	2.5	6	4





For serious birders – our original favorites, the B-size feeders

Iconic - Reliable -Pure Droll Larger capacity for fewer refills Over 40 years of successful bird feeding Original silver color (not available with the Ring Pull feature)



Songbird A-6F



Cardinal/ Songbird A-6RP





New Generation our heavy-duty basics

Our durable New Generation feeders have sturdy metal parts, long-lasting polycarbonate UV-stabilized tubes and protective weather-resistant powder coatings.













Cardinal/Songbird and Finch

Sturdy metal parts Long-lasting polycarbonate UV-stabilized tube Durable coatings -Powder coated in green, and Finch Flocker® yellow

Metal Finch Sock

Sturdy metal parts Rust-proof, heavy-duty steel mesh powder coated in black Durable coating – Powder coated in Finch Flocker®

Woodpecker

Sturdy metal parts

yellow

1/4" stainless steel hardware cloth Perfect for shelled peanuts and peanut mixes Durable coatings -Powder coated in green or black

	length	diameter	capacity (lbs.)	# ports	case pack
Cardinal/Songbird					
CJM8 G	8"	5.5"	.5	2	6
CJM15 G	15"	5.5"	1	4	6
CJM23 G	23"	5.5"	2	6	6
Finch					
CJTHM8 Y	8"	5.5"	.5	4	6
CJTHM15 Y	15"	5.5"	1	6	6
СЈТНМ36 Y	36"	5.5"	3.5	20	6
CJM13FS Y	13"	2.5"	1	-	6
Woodpecker					
CJM13 G P	13"	2.5"	1	_	6







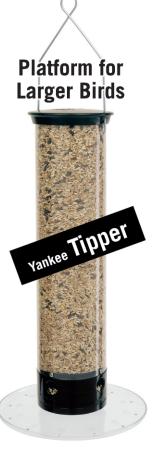
Yankee Family squirrel-proof feeders

Squirrel-proof feeders allow the birds to eat AND save seed. Large capacity and long tubes ensure that squirrels can't reach seed from tops of feeders.













YB Yankee Blocker

Weight-sensitive collapsing base can be calibrated for all birds

T-perches allow for comfortable feeding

Powder coated gun metal looks beautiful and polished in any backyard

Lifetime Warranty Against Squirrel Damage

YF Yankee Flipper

Motor-driven, batterypowered, weight-activated perch ring

Weight calibration allows birds to eat and flips squirrels off

Powder coated in forest green, best-selling color in the industry

Lifetime Warranty Against Squirrel Damage on feeder; one year Limited Warranty on electronics

YCPT-360 Yankee Tipper Collapsible Perch 360

Weight-sensitive collapsing tray tips down under the weight of a grey squirrel

10" tray is ideal for songbirds

Powder coated in midnight black; everything looks good in black

Lifetime Warranty Against Squirrel Damage

YCPW-180 Yankee Whipper Collapsible Perch 180

Weight-sensitive collapsing perches support birds, not squirrels

Curved perch positioning attracts cardinals

Powder coated in evening blue, a classic backyard color

Lifetime Warranty Against Squirrel Damage

YCPD-90 Yankee Dipper Collapsible Perch 90

Weight-sensitive collapsing perch rods calibrated for small birds to eat - even red squirrels meet defeat

Straight perch is a tried-and -true design

Powder coated burgundy looks beautiful in a natural setting

Lifetime Warranty Against Squirrel Damage

Finch Feeders

Upside-down is the way goldfinches feed on the Bottoms Up.

House Finches won't use the feeder.

Bottoms Up	length	diameter	capacity (lbs.)	# ports	case pack
BUF16	16"	2.5"	1	6	6





Bottoms Up





	length	diameter	capacity (lbs.)	# ports	case pack	
YF	29"	8.3"	5	4	2	green
YCPT-360	28"	9.25"	5	4	2	black
YCPW-180	28"	8.75"	5	4	2	blue
YCPD-90	28"	8.5"	5	4	2	burgundy
ΥВ	23"	9"	5	4	2	gun metal

PWRSTK	5 9	=	-	=	1	
AC/DC Adapter	43	=:	-	-	2	
LC18	18"	==	-	-	6	

AC/DC Adapter-GPT

Replacement charger for the Yankee Flipper



You'll find the Yankee Family complete warranty information under *Customer Care* and instructions on the product pages at www.morebirds.com



on/off switch

Lithium Ion Replacement Power Stick For feeders with black



Hummingbird & oriole sweet nectar feeders

All Droll Yankees hummingbird and oriole feeders are constructed from glass or UV-stabilized polycarbonate and are leak-proof. Each feeder includes the perfect recipe for nectar engraved right on the feeder itself!





All Ruby Sipper® hummingbird feeders are Made in the USA and are the perfect pairing of whimsical fun and practical performance





RS-3WC Ruby Sipper® Window Hummingbird Feeder in Clear

RS-3HC	
Ruby Sipper® Hanging Hummingbird	
feeder	
	LF-4 Little Flyer
	Hummingbird feeder
	Observed the second
- Table	
	U0 0
1004	H8-2 Happy Eight 2 Hummingbird feeder
~	feeder
LOT Top CA	
100	

	size	capacity	# ports	case pack
RS-3WC	5"	5 oz	3	6
RS-3HC	5"	5 oz	3	6

Perfect Little Brush (PLB) in every hummingbird saucer feeder







RS-3HC, RS-3WC

Display box





Display box



WH-3 Window Hummer 3

Packaging shows the feeder

	size	capacity	# ports	case pack
LF-4	7"	10 oz	4	6
H8-2	10"	1 qt	8	4
WH-3	5.9"	6 oz	2	6

Essential Hummingbird Accessories





Ant Moat

The essential nectar feeder accessory – forms a barrier that keeps ants from accessing the nectar in the feeders hanging below

AM Ruby colored to match most hummingbird feeders

Large 6 oz capacity

	size	capacity	# ports	case pack
PLB	7"	_	_	12
	7 75"	-		



PLB Perfect Little Brush

Slim-tip brushes for cleaning hummer ports and other tiny places

Window Feeders

view the birds up close!



OWF Observer Window Feeder in Clear

Priced for impulse buys
Sturdy feeder mounts with 3
suction cups for close viewing
Drainage holes keep seed dry
Dish holds seed, fruit,
mealworms or suet





	diameter (size)	capacity (lbs.)	case pack
W-1	8"	.5	6
0WF	8"	.5	6

W-1 The Winner®

Sturdy feeder with 3 suction cups for close viewing Drainage holes keep seed dry Dish holds seed, fruit, mealworms or suet Adjustable dome to keep out large birds and weather



Versatile Feeders multiple foods attract multiple species

Offer various seeds, mealworms, suet or fruit with these multi-purpose feeders.

Pole mount or hang – adjustable domes will exclude large birds and keep food dry. Sturdy construction and durable materials ensure years of use. Even the colorful and informative packaging is versatile – peg or shelve.



CUTE Cutest Chickadee Feeder

Dainty 6" dome is height adjustable 4.5"-diameter dish holds 0.5 lbs of sunflower seed, mixed seed, fruit or mealworms

Hangs by the stainless steel rod





Display the CUTE and the X-1 together to maximize sales



 diameter (size)
 capacity (lbs.)
 case pack

 CUTE
 6"
 .5
 6

 X-1
 7"
 1
 2

X-1 Seed Saver®

Multi-purpose – seeds, mealworms, suet or fruit Adjustable domes exclude large birds and keep food dry Pole mount or hang



Caged Feeders protective & effective

Clear domes protect against weather and won't hide the birds. 15" diameter cages keep out grey squirrels as well as starlings, grackles and other large birds, while wire bottoms prevent hulls from accumulating. Cages attach with a wing nut, making them easy to remove for cleaning.





	length	diameter	capacity (lbs.)	# ports	case pack	
B7DC	20" feeder	15"	2.5	6	1	silver/black
SDC	23" feeder	15"	1	4	1	green/black









Pole System

create the ultimate bird feeding station

Our sturdy Pole System is compact, interchangeable and easy to assemble. Build a station to hold one or many bird feeders with these innovative solutions.



Pole Systems & Additions

Poles are powder coated 1" diameter steel

	length	diameter	fits poles	case pack
SEP	68"	1"	_	1
PS	24"	1"	1"	6
SWH-8	8"	-	1"	6









Seed Trays

added function for customers and extra sales for you

Trays	size	case pack
OMT	10.5"	6
A-6T	7.5"	6

platforms and attract more species of birds

Trays act as



A-6T A-6 Seed Tray



OMT Omni Seed Tray

Hopper Feeders

bigger is better!



Large seed capacity reduces the frequency of refills.

Adjustable valves regulate the flow of all types of seed.

Always squirrel-resistant and squirrel-proof when positioned
8 feet or more from trees or buildings. Ergonomically designed to be arthritic hand-friendly.











Bird feeders Made in USA Pole and Auger made in China





Accessories

upselling opportunities
that heighten the
customer's bird feeding
experience while
increasing sales

Practical and easy to sell – seed trays, brushes, hangers, perches, poles, squirrel guards and a Seed Scoop.

Clean Advantage Feeder Brushes

Just the right size for the job

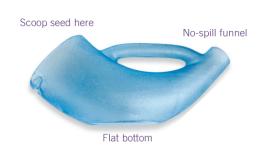


Seed Scoop

large 2 lb. capacity with flat bottom to avoid spills



\$\$2 \$eed \$coop 2 lb. capacity for bird food, grain, dog food and more!



Guards



Guards	size	case pack.
SQG	15"	1
Seed Scoop		
SS2	15"	4

SQG Squirrel Guard Green accent

Retailer Resources

attractive display solutions to make your wild bird department sing



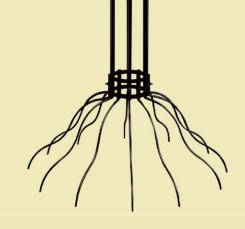
Doma Tree

Steel tree with a rustic finish is ideal for showcasing tubular bird feeders.

5' diameter x 6.5' tall **DISPLAY TREE**



Check with your sales rep to see how to purchase a display at a reduced price.



Signs & Banners

For a list of promotional and point-of-sale materials, please contact Customer Service at drollbird@drollyankees.com or log into the Retailer Resources section of our website



Banner - 4' x 2' vinyl with grommets for indoor/outdoor use



Grid Sign - 24" x 8"



DYSH - 11" x 8.5





SERVICE CENTER STATIC CLING -

6" x 4"



Dealer Support Program

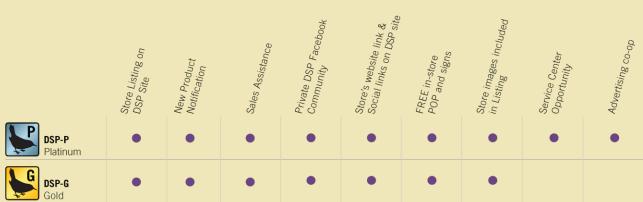
being the retail destination just got easier!



Stock Droll Yankees bird feeders in your store and you can participate in Droll Yankees' Dealer Support Program (DSP), our store locator for end consumers. It's free and easy! In addition to attracting new customers, DSP members can also qualify to receive free POP such as banners, channel strips, signs, Service Center kits, sales support and more!

More than 100 consumers visit the DSP page on our website daily, where they enter their ZIP code to find a store nearby.

Based on your variety of Droll Yankees products, your store will be qualified for one of the following DSP levels:



DSP-P – 20 Feeder models required

DSP-G - 10 Feeder models required

DSP members will be renewed every three years. This simple process includes checking off the items you stock on our SKU checklist and sending it back to us within 30 days.

More than 1,000 retailers are already enjoying the benefits of the DSP program. If you would like to promote your store through Droll Yankees' website, contact our Dealer Support Managers, Amy Cote at 410-703-5348/acote@classicbrands.net or Sarah Jane Martel at 508-669-4111/smartel@drollyankees.com. You can also contact our Customer Service Department at 800 352-9164 or via e-mail drollbird@drollyankees.com.

We look forward to welcoming you into our DSP family.

Notes

Notes



BRANDS

THE LEADER IN WILD BIRD FEEDING

Classic Brands

3600 S. Yosemite St., Suite 1000, Denver, CO 80237 1-800-334-2518 | 1-303-936-2444

Classic Brands is a company with over 100 years of management and design experience in the birding industry. We are also a company comprised of individuals passionate about birds. We took careful time and consideration to develop quality birding products to bring more birds and more joy into your yard. Our feeders are designed to benefit birds and attract more birds to your yard.

DrollYankees.com • MoreBirds.com • Squirrel-X.com



Proud Partner of the WBFI



PRODUCT UPDATES

Yankee Flipper Replacement Powerstick is now:



Yankee Flipper
Replacement Powerstick (#PWRSTK-GPT)



Yankeee Flipper AC/DC Adapter is now:

AC/DC Adapter For Yankee Flipper (#AC/DC ADAPTER-GPT)









DISCONTINUED ITEMS

Product	Item Description	UPC
AM-O	ANT MOAT IN ORANGE	021964104825
HUM	9 IN. HUMMERPLUS BRUSH	021964801205
SRG	10 IN. RAIN GUARD	021964103200
RETRO	CAGE & COVER FOR 2.5" DIA. FEEDERS	021964200701
B7DCW0B7	B7 CAGE WITHOUT THE B-7F FEEDER	021964200787
UC	14.75 IN. UNIVERSAL COVER WEATHER GUARD	021964601201
GS	18.5 IN. GIANT SEED TRAY AND SQUIRREL GUARD	021964601003
UN	13 IN. UNIVERSAL SEED TRAY	021964601102
CPF	COVERED PLATFORM BIRD FEEDER	021964103224
SKYHK	52 IN. SKY HOOK	021964501006
WHK	WINDOW HOOK	021964501112
LC18	18 IN. LOCKING CHAIN	021964502027
STDHK	28 IN. STANDARD HOOK	021964501051
SL	SUET LINK	021964109004
SGL	12 IN. SQUIGGLE HOOK	021964502263
JG-A	18.5 IN. JAGUNDA SQUIRREL PROOF FEEDER WITH AUGER	021964603038
JG-M	18.5 IN. JAGUNDA SQUIRREL PROOF BIRD FEEDER	021964920029
JG	18.5 IN. JAGUNDA SQUIRREL PROOF BIRD FEEDER	021964603007
CPR	CARDINAL PERCH RINGS	021964109011
WN	WING NUT	021964102180
CC1	COMPLETE CLAMP	021964601904
NGT	NECTAR GUARD TIPS	021964104801
PS	24 IN. POLE SECTION	021964605254
ВНМ	BIRD HOUSE MOUNT	021964605407
V05-DVD	YANKEE FAMILY DVD	021964207380
CJM13BLP	13 IN. NEW GENERATION METAL PEANUT BIRD FEEDER IN BLACK	021964500580
SS2	SEED SCOOP	021964701017
FF	FRUIT FEEDER	021964104504
PSF-S	PREMIUM SUET FEEDER- SINGLE	021964304102
SF-D	SUET FEEDER DOUBLE	021964304065
WWM	WARNING WEB	021964702021
TS-D	TWEET SPOT DISH WITH DRAINAGE HOLES - ASSORTED COLORS	021964105471
SIL-W	6 IN. SILHOUETTE WINDOW MOUNT SONGBIRD MULTI-USE BIRD FEEDER	021964105501